

Jay L. Schwartz, D.O. of the Schwartz Laser Eye Center, PLLC. is selected to perform eye exams for the Arizona Diamondbacks at the spring training facility in Tucson, AZ.

Schwartz Laser Eye Center, PLLC Establishes Corporate Partnership with Professional Baseball Team

Phoenix, March 10, 2003 – The Arizona Diamondbacks professional baseball team has chosen Jay L. Schwartz, D.O. of the Schwartz Laser Eye Center, PLLC to perform eye exams for the Arizona Diamondbacks at the spring training facility in Tucson, AZ. LASIK – Laser Vision Correction by Schwartz Laser Eye Center and other vision care services will be offered as a health benefit to all Arizona Diamondback players, management and employees. Jay L. Schwartz, D.O. performed eye exams on the Arizona Diamondbacks Sr. Management in Phoenix on February 5th and the players, coaches and minor league players in Tucson on February 13th & 18th, and March 5th & 8th.

As part of the corporate partnership, Schwartz Laser Eye Center will promote its brand name and services during all Arizona Diamondback home games. They have planned innovative radio spots, ballpark signage and will continue to promote its vision care services in the game day magazine. Schwartz Laser Eye Center has been given permission by the team to use the Arizona Diamondback logos and the above affiliation in its local advertising within the Arizona marketplace.

Dr. Schwartz stated, “I’m very excited and proud to be selected to do the team eye exams of the Arizona Diamondbacks to go along with being the Team Eye Physician of the Phoenix Suns over the last 3 seasons. Along, with the Phoenix Suns the Arizona Diamondbacks are the most recognized sports brand and market name in the state of Arizona, this partnership will allow us to continue promoting the benefits of laser vision correction, and the most advanced procedure – LASIK to those who wear corrective eye wear. Sports and laser vision correction are a natural fit as many athletes feel their performance can be hampered by conventional eye wear. Many professional athletes in all sports are finding that LASIK can actually enhance their visual acuity and performance.”

Tommy Jones, Arizona Diamondbacks Director of Player Development stated, “I can speak from experience since both my wife and I had our LASIK procedures performed by Dr. Schwartz. His experience and the quality of service will be a great benefit as a new partner to the Diamondbacks organization.”

Jay L. Schwartz, D.O. is a Board Certified Ophthalmologist, fellowship trained and licensed to practice medicine in Arizona, Colorado and Illinois. Dr. Schwartz has performed over 14,000 LASIK procedures and has treated numerous professional athletes. He has also traveled throughout the United States and Europe training other surgeons on the LASIK procedure, as well as surgeons from around the world at the clinic in Scottsdale, Arizona.

For further information on Jay L. Schwartz, D.O., and the Schwartz Laser Eye Center, PLLC. call 888-553-3937 or visit www.schwartzlaser.com.